

**About Ditto:**

Ditto is a nimble communications agency with offices in Brooklyn and San Francisco. Our work delivers impactful results to elevate our clients' brands and positions them as leaders in their industries. Our clients range from innovative start-ups to mid-stage companies across a variety of sectors that include technology, education, fintech, healthcare, philanthropy, and professional services.

**About the Opportunity:**

As our Brooklyn office continues to grow, Ditto is looking for a creative and energetic communications professional who thrives in a fast-paced startup environment to join our team. You are a Senior Account Executive who will support a range of clients in the fintech, healthcare, and consumer accounts. You have an entrepreneurial spirit, superior writing skills, and a drive for helping companies develop innovative communications strategies.

**Daily Responsibilities + Activities:**

- Develop creative story angles and secure coverage in print, broadcast and online media outlets
- Develop out-of-the-box media strategies and campaigns
- Manage several accounts with a positive and proactive attitude
- Write press releases, pitch letters, and blog posts
- Advise on social media strategy when appropriate
- Serve as daily client contact and act as client lead when appropriate
- Consistently produce high quality internal and external communications content ranging from client Op-Eds to Ditto [TrendComms](#) blog posts.

**Relevant Knowledge + Skills:**

- 4+ years of experience at a PR agency
- B.S/B.A in public relations, marketing, business communications or related field
- Strong media contacts and excellent writing skills
- Proven ability to create media plans from concept and follow through to placement