About Ditto:
Ditto is a nimble communications agency with offices in Brooklyn and San Francisco. Our work delivers impactful results to elevate our clients' brands and positions them as leaders in their industries. Our clients range from innovative start-ups to mid-stage companies across a variety of sectors that include technology, blockchain and cryptocurrency, education, fintech, healthcare, philanthropy, and professional services.

About the Opportunity:
As both our San Francisco and Brooklyn teams continue to grow, we are looking for allstar Account Directors on both coasts, who will be responsible for leading and producing ongoing public relations and content programs for 3-4 accounts. A Ditto Account Director will develop account strategy and follow through with tactical implementation to exceed client expectations.

Daily Responsibilities + Activities:
- Develop creative story angles and secure coverage in print, broadcast and online media outlets
- Develop and foster an exceptional rapport with current and potential clients
- Develop out-of-the-box media strategies and campaigns
- Manage 3-4 accounts with a positive and proactive attitude
- Oversee operational performance of accounts, ensuring quality work and deadlines
- Play major role in creation of communications plans and goals
- Serve as daily client contact and act as client lead when appropriate; address client issues thoughtfully and effectively
- Consistently produce engaging internal (Ditto TrendComms) and external communications content (Op-Eds, Blog Posts)
- Demonstrate tactical proficiency in media relations, including creating and driving both traditional and social media outreach plans

Relevant Knowledge + Skills:
- 5+ years of experience at a PR agency
- B.S/B.A in public relations, marketing, business communications or related field
- Strong media contacts and excellent writing skills
- Proven ability to create media plans from concept and follow through to placement
- Ability to meet deadlines without sacrificing quality